



# WHAT MAKES A CAR APPRECIATE?

## 7 Simple Checks



### 1 WHAT TYPE OF CAR IS IT?

Is it a stylish supercar or a generic hatchback? Was it hand-built with care or mass produced? Body type and production volumes play a huge role.



### 2 WHAT UNIQUE TRAITS DOES IT HAVE?

A future classic must have at least one trait that makes it stand out from the crowd. Does it offer great performance, look great, or was it revolutionary when new?



### 3 IS THE CAR FASHIONABLE?

Fashion trends are an odd science, but we all know what's cool and what's not. And it's no good having a classic car that nobody thinks is cool!



### 4 HOW EXPENSIVE IS THE CAR TO RUN?

We all know that classic motoring can be expensive, but to retain the interest of a suitable number of buyers over the years, it helps if the car is relatively affordable to maintain.



### 5 HOW MANY ARE LEFT?

One of the most important factors in how much a car appreciates is how rare it is. The more examples that drop out of the market over the years, the more valuable it will become.



### 6 HAS ITS ORIGINALITY BEEN PRESERVED?

Lots of people like to modify their cars to suit their own tastes, but that's bad news for the car's value. Originality is king, and the closer to factory-spec the better



### 7 DOES THE CAR HAVE A CULT FOLLOWING?

Any car with a large following is bound to have an advantage. Not only will there be plenty of buyers, but also loads of information online and plenty of spare part availability.